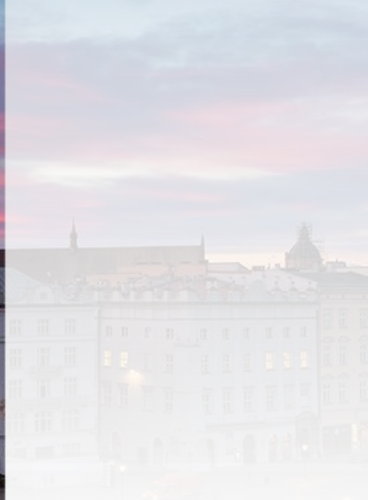


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PANEL I: MANAGING TOURIST EXPERIENCE

Piotr Zmyślony, Poznań University of Economics

Historical cities in search of a premium tourist



Historical
Cities 3.0

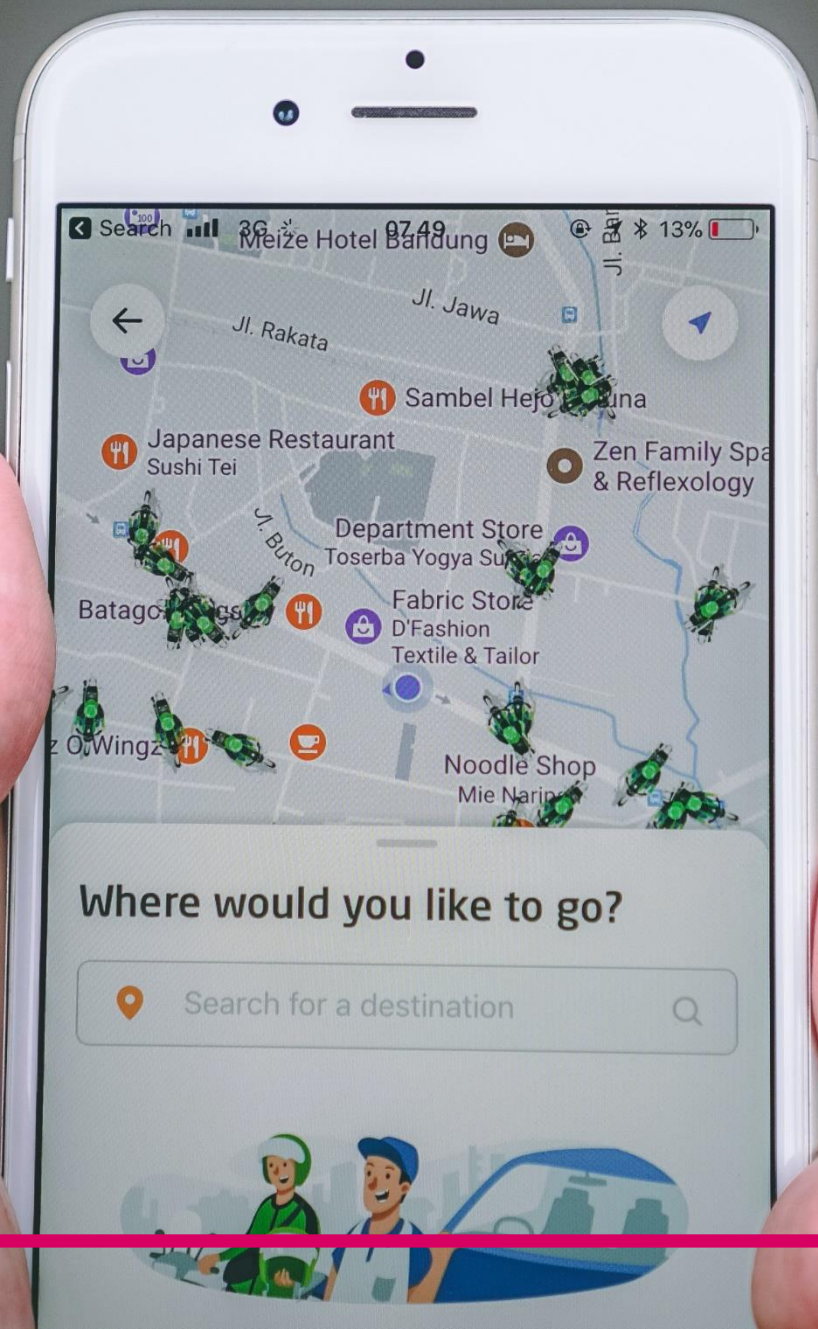
11-12 III 2020
ICE Kraków Congress Centre

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I AM A TOURIST











Kraków

I AM A RESIDENT



**LOVE YOUR
NEIGHBOUR**



S A T A N
**WE LIKE YOU.
TOO:)**

I AM A TOURIST PROVIDER





I AM AN ICT-BASED COMPANY

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Data has a better idea



I AM A DESTINATION MANAGER







I AM A TOURISM RESEARCHER





Loft with Open Floor Plan and Kitchen

Entire home
Hosted by Genia

4 guests 2 rooms 2 beds 1.5 bath

About this home

\$150 per person
4.8 Reviews

Book

Choose a reservation

Upcoming Previous

Angela Anderson
3 guests Apr 22-23
Sunny studio close to... *Accepted*

Mandeep Mittal
4 guests May 2-4
Sunny studio close to Lo... *Pending*

Amanda Bourke
1 guests Jun 22-24
Sunny studio close to... *Cancelled*

Los Angeles
Nov 14 - 21 • 6 guests
Invite friends

IMMERSIONS EXPERIENCES PLACES

2 available immersions

ZEN EXPLORERS
\$123 Sports
4.8 Reviews

RAW CHEF
\$240 Outdoor
4.8 Reviews



Pop-up Restaurant Tour

3 hour food and drink experience
Hosted by Paolo

\$85 per person
4.8 Reviews

Book now

A top-down view of a group of people's hands stacked in a circle. Many of the hands are wearing blue wristbands with the word "EMFASIS" printed on them. The people are of various ethnicities and are smiling or looking down at the hands. The background is dark.

WHO AM I?
WHO ARE YOU?

Thank
you!